

Message Text

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ACTION CU-04

INFO OCT-01 NEA-10 ISO-00 /015 W
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R 020741Z JUL 75

FM AMEMBASSY TEL AVIV

TO USIA WASHDC

INFO SECSTATE WASHDC 7346

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USIAC

FOR INA, DEPT FOR CU/CP

E.O. 11652: N/A

SUBJ: CULTURAL PRESENTATIONS: PAPER BAG PLAYERS PRIVATE

REF: USIA 14102, 15805, STATE 140996

POST FAIRLY KNOWLEDGEABLE RE PAPER BAG PLAYERS
AND YEAR AGO ENCOURAGED AHARON PROPE, DIRECTOR,
ANNUAL ISRAEL SUMMER FESTIVAL CONSIDER BRINGING
THEM HERE, PROVIDING HIM WITH JUDITH MARTIN'S
HUNTER COLLEGE ADDRESS. THEIR PERFORMANCES AS
FEATURED US ATTRACTIONS THIS YEAR, ALONG WITH
DIZZY GILLESPIE QUARTET, HAVE BEEN PUBLICIZED
FOR SEVERAL WEEKS. POST PLEASED LEARN INDIRECTLY
FROM AGENCY THAT IT IS ASSISTING TOUR, AND TO HAVE
DEPT'S FULLER REPORT SUGGESTING COURTESIES AND
STATING NO DEPT FUNDS AVAILABLE. POST IS IN TOUCH
WITH PROPE AND WILL ASSIST ARRIVAL AND DEPARTURE
OF TEN-MAN GROUP AND PROVIDE OTHER FACILITATIVE
ASSISTANCE. WE HAVE AGENCY PRESS KIT WITH REVIEWS,
SOME FLYERS, NO POSTERS ANYWHERE NEAR AS GOOD AS
OLD RED GROOMS ONE, AND NEED ASAP NEGATIVES TO
PRODUCE 8" X 10" PRINTS FOR PRESS AND WINDOW
DISPLAYS OUR CULTURAL CENTERS AND THREE ISRAELI
THEATERS. SINCE ISRAEL SUMMER FESTIVAL INSISTS
ON EXCLUSIVITY PERFORMANCES FOREIGN GROUPS HERE
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FOR SUMMER FESTIVALS, AND US GROUPS SEEM ALREADY

PROGRAMMED TO MAXIMUM AUDIENCE POTENTIAL TEL AVIV,
HAIFA AND JERUSALEM WE SEE NO POSSIBILITY OR NEED
FOR FORMAL PROGRAMMING BY POST. WE WILL COOPERATE
WITH PROPOSALS ON PRESS CONF WHICH MAY INCLUDE DEMON-
STRATION AS WE HAVE WITH FORMER US ATTRACTIONS,
MOST PROBABLY SUN AM, AUG 3 OR JUST BEFORE
TROUPE'S DEBUT AT TEL AVIV'S BEIT HAHAYAL 3:30 PM.
AMB MAY WANT TO HOST RECEPTION. ITINERARY IN PARA
6, THIRD REFTEL, OMITTS HAIFA AUDITORIUM PERFORMANCE
AUG 6 AND OMITTS THIRD TEL AVIV PERFORMANCE AUG 7.
RE TECHNICAL REQUIREMENTS IN SECOND REFTEL. POST
DOES NOT RPT NOT OWN ANY OF FOUR ITEMS, AND ITS
STAFF TECHNICIAN IS UNCERTAIN WHAT ITEM 3 IS. POST
IS HAPPY TO LEND ITS 1.5 KVA 220/110 STEPDOWN
TRANSFORMER. RENTAL THIS EQUIPMENT LOCALLY, IF
AVAILABLE, WE ARE INFORMED BY THEATRICAL FIRM, WILL
COST COMPANY 3,000 IL OR DOLS 500 PER PERFORMANCE.
FIRM ADVISES IT WOULD BE CHEAPER TO SHIP COMPANY'S
OWN EQUIPMENT THAN RENT LOCALLY, BUT WONDERS WHY THIS
IS NECESSARY FOR ISRAELI PART OF TOUR SINCE ALL HALLS
HERE WHERE GROUP WILL PERFORM HAVE HIGHLY PROFESSIONAL
ELECTRICAL EQUIPMENT AND IF ROYAL SHAKESPEARE CO WAS
ABLE TO PERFORM IN TWO OF THEM IN MARCH POST PRESUMES
PAPER BAG PLAYERS CAN TOO. IN ADDITION TO PROFESSIONAL
AND DETAILED FREIGHT MANIFEST ALL RPT ALL EQUIPMENT,
POST WILL NEED ALSO PERSONNEL MANIFEST GIVING USUAL
PASSPORT AND BIRTH DATA ON TEN MEMBERS OF TROUPE.
IF AGENCY HAS VTR'D TROUPE, SEND TAPE ASAP. PLS FURNISH
TROUPE'S ETA WHICH PROPOSAL DOESN'T HAVE YET.
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